

Persuasive Writing Rainforests

Year 4 English – Lesson 5

Friday 22nd January

Persuasive Texts

Today we are going to look again at persuasive texts and you are going to write to the Queen to convince her of the problems facing rainforests and the impact this could have on our planet.



Click on the video link to refresh ourselves on what a persuasive text is:

<https://www.youtube.com/watch/hD9arWXiddM>

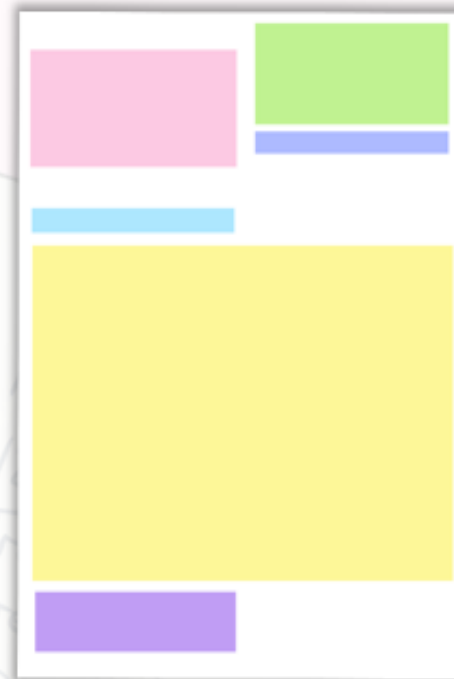
Persuasive Letter Writing

Persuasive Letter Writing

There are some important things to remember when writing a persuasive letter.

You have to lay out your letter properly:

- Write your address.
- Write the address of who you are writing to (the recipient's address).
- Write a greeting (the recipient's name).
- Write the full date.
- Write about the topic and persuade your reader.
- Close your letter.
- Write your full name.



Follow the step-by-step guide to writing a persuasive letter.

Read through the instructions first before planning your letter.

1

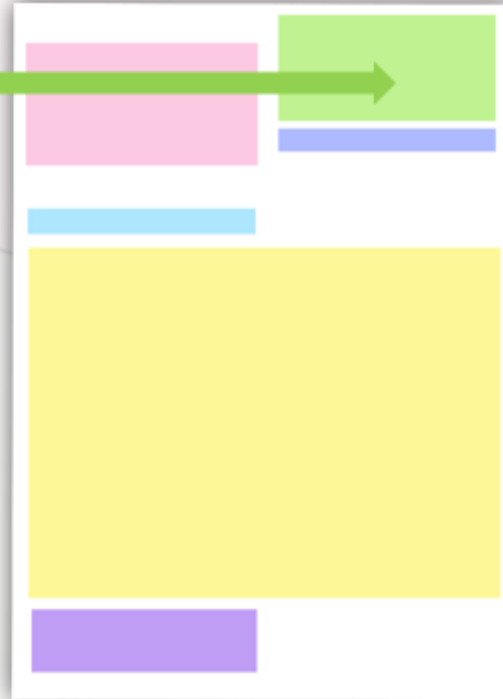
Your Address

This goes on the top right-hand side of the letter:

Your house name/number,
Street,
Town/City,
County

Example:

123 Apple House,
Blueberry Road,
Exeter,
Devon



2

The Recipient's Address

The address of who you are writing to goes on the top left-hand side of the letter:

Their house name/number,
Street,
Town/City,
County,

Example:

567 Banana House,
Raspberry Road,
Exeter,
Devon



3

The Full Date

This goes on the top right hand side of the letter, under your address.

Example:

Tuesday 1st March 2016



4

Greeting

If you **do know** who the letter is to, begin it with either Mr, Miss, Mrs, Ms and their surname, then a comma:

Example:

Dear Miss Smith,

If you **don't know** who to address the letter to, begin it with:

Example:

Dear Sir or Madam,

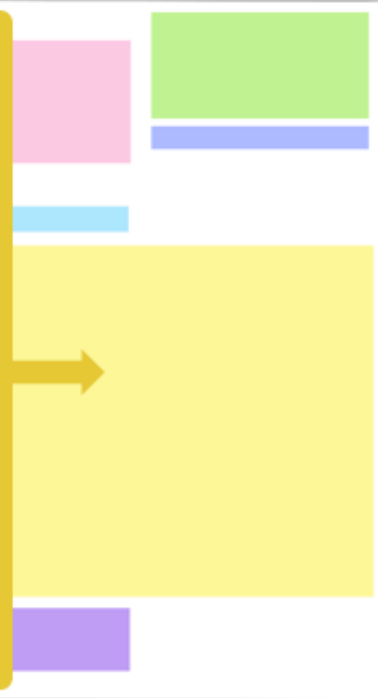


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Persuasive Argument

Introduce the topic you are writing about and state the argument– do you agree or disagree? Why?

- Explain in detail, using words such as: Firstly... Secondly... In my opinion... Some believe that... I feel that... I am sure that...
- Describe, using great adjectives.
- Argue why it is so good or bad – be enthusiastic!
- Use powerful verbs.
- Give reasons for and against – use evidence.
- Ask the recipient questions to get them thinking and make them realise they need this.
- End with a summary of what you need.



6

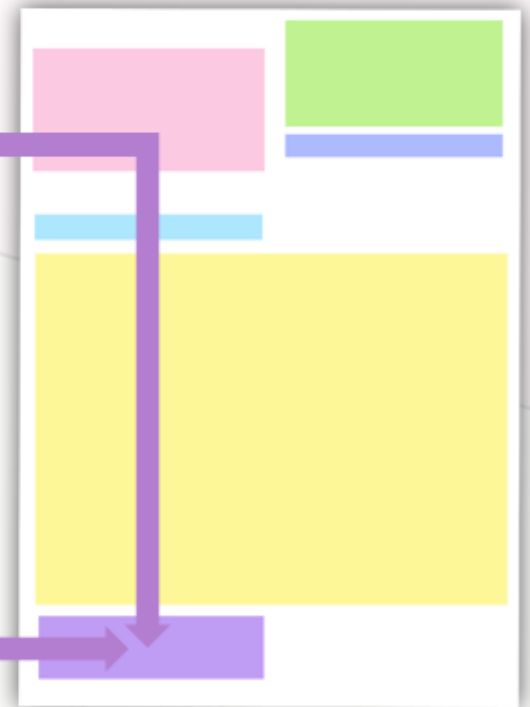
Closing Farewell

If you **do know** who the letter is to, close your letter on the left-hand side with:

Yours sincerely,
(Your Full Name)

If you **don't know** who the letter is to, close your letter on the left-hand side with:

Yours faithfully,
(Your Full Name)



Persuasive Letter Example

125 Banana House,
Blueberry Road,
Exeter,
Devon

123 Apple House,
Blueberry Road,
Exeter,
Devon

Tuesday 1st March 2016

Dear Miss Smith,

I am writing to let you know about a very serious problem: your monkey. Merlin the monkey. As you know, I absolutely love monkeys, they are beautiful, cheeky, energetic and hilarious. However, I have had enough of it stealing all my bananas and it has to go! Merlin must, must, must be given to the zoo!

Firstly, I work every day to earn enough money to buy my favourite snack, but every time I go to eat one of my precious bananas, they've been stolen by Merlin the monkey! Friday evening for example – he stole my best bunch! Is that fair on me?

Secondly, he is actually breaking the law by trespassing into my home uninvited. In my opinion you should only have pets that you can control. I know some believe monkeys are fun pets, but I feel that they should just be enjoyed by safely visiting them in the zoo. I am sure that you would agree. Don't you think it would be kinder to the poor animal?

Merlin is, after all, a wild animal who should be spending his days climbing ropes, swinging on branches and chasing other glorious monkeys around. You know it's true! Please visit the local zoo as soon as you can, I could even come with you! Do the kindest thing... not only for me, but for Merlin.

Yours sincerely,
Mr Chair (Your kind and thoughtful neighbour)

Persuasive Letter Writing Word Bank

Greetings	Opening Sentences	Introductions	Details
<p>Dear Mrs May, Dear Mr Brown, Dear Sir or Madam,</p>	<p>I agree that... It is my belief that... Some people believe that... Recent figures reveal...</p>	<p>For this reason... I am sure that... It is certain... In the same way...</p>	<p>For example... In fact... In support of this... Statistically...</p>
Causal Conjunctions and Adverbials	Conclusions and Summaries	Closing Farewell	Vocabulary
<p>accordingly consequently hence thus otherwise</p>	<p>As you can see... Without a doubt... In brief... On the whole... Undoubtedly...</p>	<p>Yours sincerely, Yours faithfully,</p>	<p>arguments unfair support persuade imperative pros/cons</p>

Task: Now you are going to write your letter to the queen. Tell her how strongly you feel about deforestation of rainforests and the threat it poses to our planet.

Persuasive Letter Writing

	Self -Check	Peer -Check
The sender's address is on the right.		
The recipient's address is on the left.		
The letter shows the date on which it was written.		
There is a greeting to the recipient.		
The opening sentence hooks the reader and explains why you are writing.		
There is an introduction.		
The text is organised into paragraphs, which each have their own point.		
Each point has arguments to support it.		
There is a conclusion which summarises the main point of the letter and reiterates the opinion.		
The letter finishes with 'Yours faithfully' if you do not know the name of the recipient or 'Yours sincerely' if you do.		

Try to use the information and facts from the notes you have taken throughout the week.

When you have finished your letter, use the checklist to see what you have included. Go through your work with a parent and ask them to fill in the 'Peer check' column



If you wish to print off the checklist you can do so on the home learning page.

Well Done Year 4!



Great Job Year 4!
I hope you have enjoyed
learning about the
rainforests this week. Next
week we will begin a new
topic. Have a lovely weekend

xx

